

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 499704 /		Alt Order # 06388504
Product OBAMA SKED A ADD		
Contract Dates 10/23/12 - 10/29/12		Estimate # 2174
Advertiser Obama For America		Original Date / Revision 10/22/12 / 10/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$725.00			
N 2	KVVU	10/23/12	10/29/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-T--F--				1	\$650.00			
N 3	KVVU	10/23/12	10/29/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
			See MG 3.2									
	2	KVVU	10/29/12-10/29/12	Extra	M-Su 1p-8p	M-----	:30		\$950.00	NM		
			Ⓜ MG for 3.1 10/29									
N 4	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$700.00			
N 5	KVVU	10/23/12	10/29/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-T--F--				1	\$1,350.00			
N 6	KVVU	10/23/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$275.00			
N 7	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$11,500.00			
N 8	KVVU	10/28/12	10/28/12	Family Guy/American Dad	Su 9p-10p		:30			NM	3	\$2,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$2,450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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<u>Contract / Revision</u> 499704 /		<u>Alt Order #</u> 06388504
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> OBAMA SKED A ADD	<u>Estimate #</u> 2174
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/22/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Family Guy/American Dad	Su 9p-10p	-----Su	:30		\$2,450.00	NM		
			See MG 8.2, 8.3, 8.4									
	2	KVVU	10/26/12-10/26/12	Fox 5 News M-F 11p	M-F 11-1135p	-----F----	:30		\$1,025.00	NM		
	Ⓜ		MG for 8.1 10/28									
	3	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
	Ⓜ		MG for 8.1 10/28									
	4	KVVU	10/29/12-10/29/12	Special Early News	Special Early New	M-----	:30		\$775.00	NM		
	Ⓜ		See MG 8.5									
	5	KVVU	10/29/12-10/29/12	News 5-530p	M-Su 1p-8p	M-----	:30		\$550.00	NM		
	Ⓜ		MG for 8.4 10/29									
N 9	KVVU	10/27/12	10/27/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	1	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S-					1	\$4,100.00			
N 10	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S					1	\$1,200.00			
N 11	KVVU	10/25/12	10/29/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/23/12	10/29/12	M--TF--					2	\$100.00			
N 12	KVVU	10/27/12	10/27/12	TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S-					1	\$150.00			
Totals											15	\$24,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	12	\$22,425.00	\$19,061.25
10/29/12 - 10/29/12	3	\$1,600.00	\$1,360.00
Totals	15	\$24,025.00	\$20,421.25

Signature: _____ Date: _____

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ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6388504 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#2174 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 13.50

REP: OK'D M3 SEE LINE 17
 NEW TOTAL \$24025 (-25)
 PLS CNF THANKS
 NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16	S		400P-430P	30		\$775.00	10/29	10/29	0		MON	0

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 2174
 PROGRAM : NEWS
 ORD COM1 : SPOT N/A DUE TO BASEBALL.
 PART OF A MAKEGOOD MADE UP OF LINES 14-16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

17	A		500P-530P	30		\$550.00	10/29	10/29	1		MON	1
PROGRAM : NEWS ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. CREDIT \$225 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-16 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#16 MISSED:MON/400P-430P OCT29 30S \$775.00 (OCT30/12) OFFER:MON/500P-530P OCT29 30S \$550.00 PLS ADVISE. CMT:PRG CHG. PRE-BOOKED PLS APPROVE. CREDIT \$225												
OCT/12	23475.00	NOV/12	\$550.00									
CONTRACT TOTAL											24025.00	
TOTAL SPOTS											15	

MARKET TOTALS \$93,000 KVVU 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0% KTUD 1%

SHARES EST.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE